



December 13, 2018.
New York Media Center
30 John Street,
Brooklyn New York.

The 12th CYFEST Premieres In NYC December 2018

For the 12th Annual CYFEST, Cyland Media Art Lab is partnering with The Made in New York Media Center By IFP for a new media & video art::tech event.

CYFEST-12: ID. THE INTERNATIONAL MEDIA ART FESTIVAL.
VIDEO MEDIA ART:

Personal Identity

The annual CYFEST Digital Video Art Program is a selection of 20 art works which are chosen from international submissions via an open call. The 12th Annual CYFEST theme is ID. The International media art festival.

The upcoming CYFEST takes place winter 2018 in New York – fall 2019 in St. Petersburg. The CYFEST Video Program will be screened at the Made In New York Media Center (Brooklyn, New York) as part of CYFEST. The program of the international video & media artworks by established and emerging artists curated by Victoria Ilyushkina:

Emma Bayer (Russia), Masha Godovannaya (Russia), Mascha Danzis (Germany), Gioula Papadopoulou (Greece), Summer McCorkle (USA), Mahta Hosseini (Iran), Citron | Lunardi (Italy), Necko (Spain), Di Hu (China), Marisa Benito (Spain), Virginia Lee Montgomery (USA), Joe Hambleton (Canada), Bram Lattré (Belgium), Yanina Chernykh (Russia), Vladimir Abikh (Russia), Elena Artemenko (Russia), Marina Blinova (Russia), Reza Masoud (Iran), DVENEODNA (Russia), Nataliya Lyakh (Russia).

"The technological progress of recent years has strengthened the ties between humanity and technology, machines and artificial intellect, and made the interaction between organic and synthetic life more intimate.

People and machines learn from each other with the help of neural networks. People's consciousness undergoes certain changes. They develop a different outlook on the notions of life and death, moral problems of scientific experiments, territorial and virtual boundaries, tracking systems and total digital control. Personalities surrounded by a mirror cube of social networks hide behind their avatars and continue to exist in their accounts even after death. If you are absent from social networks, does it mean that no one knows about your existence, or is it a way of avoiding media control? The preservation of memory and transfer of information onto a digital database, and the fast development of artificial intellect and its humanization makes us face the inevitable question of personality identification. Who are we? What is our future going to be like? This program is dedicated to a contemplation of these problems by modern artists".

(Victoria Ilyushkina)

CYFEST – one of the largest international media art festivals, it was founded in St. Petersburg in 2007 by independent artists and curators. The festival promotes the emergence of new forms of art and high technology interactions, developing professional connections between artists, curators, engineers and programmers around the world and exposing wide audiences to the works in the field of robotics, video art, sound art and net art.

Online: www.cyland.org / www.nymediacenter.com